

Tourism changes with YOU



A presentation by



"When it comes to sustainable
tourism, we can all do our
part.

EVERYONE. NO EXCEPTIONS"

- Stefano Marra - CEO & Founder Heart of Africa Expedition

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Eco Tourism

Ecotourism is the concept of responsible trips and travel to areas that might be protected and especially fragile.

The intent is to create as little impact on the environment and society as possible.





Who We are and What We want to do

Heart of Africa S.R.L. is an Italian Startup focused on promotion and development of tourism in the African continent. We developed and are still developing our Marketplace to create a space on the Internet Market that is dedicated only to African companies to promote and sell their services.





The innovation of the Heart of Africa business model.

The introduction of different affiliate categories for advertisers, makes the platform more "fair" in the relationship between the intermediary and the affiliates, and shifts the focus of the aggregator from the offer for the user, to the business growth of the advertiser.





Why Us



Free Registration

Registration for the platform is free, and the partner can choose from different membership plans.

Easy to use

Every space is ready to start interacting with the users. You just have to upgrade it with your data and descriptions of your products and services.

Personal Assistant

Upload your itineraries and get reservations from all over the World. If needed you will be assisted by our support during the registration and the upload.



Which plan is better for
your company?



Lion

After the last years of drop of the tourism market, we want to give the opportunity to each new partner, to use our business model without any initial cost.



- 01** No initial costs. Upload your products and start immediately to get bookings and enquiries.
- 02** Upload up to 7 products.
- 03** Just pay 7% of commissions on your sales.
- 04** Upgrade your membership with a more remunerative plan whenever you want.



Crocodile

The best choice if you want to start to grow your business with low budget. Starting from 1\$, this plan will not charge any commissions on your sales, giving you more profits from every sale.

The concept of pay per use, is a new system that is exclusive only in www.hoaexp.com.

The partner pays 1\$ to access for 24 hours to his dashboard, where he can upload his products that will be promoted by the system to users, and will only pay 1\$ for subsequent logins.



- 01** Pay 1\$ only if you get bookings.
- 02** No commissions on sales are applied.
- 03** Upload up to 7 products in your personal market place.
- 04** Free registration and cancellation.
- 05** Once you setup your marketplace, the system will promote your products for you.



Leopard

100\$ for 1 year subscription, no commission charged on the sales.

01 Zero commission applied on all your sales.

02 Up to 50 slots to upload your products and promote your business.



03 Give more visibility to your company promoting your products marking them as "Featured", to get more visibility.

04 Free registration and free cancellation.



Work together to Grow up together

Tourism Development

We want and we can increase the quality of the market of tourism in Africa.

Eco Tourism

If We focus today in Eco-tourism, We won't have to work too much on Conservation tomorrow.

Tourism Promotion

Promote Africa as a ultimate holiday destination and increase the amount of visitors.

Business Innovation

We want to provide our partners with the necessary tools to interface with a market that is evolving faster.



THANK YOU